



Dryden Mutual Insurance Company

12 Ellis Drive, P.O. Box 635
Dryden, New York 13053-0635
607-844-8106 / 800-724-0560
607-257-0312 (fax)

Target Market Product Profile **NEW VENTURE BUSINESSES** Commercial Lines

TARGETED TYPES

Newly independent contractors
New restaurants
New retail shops
New taverns
New food vendor concessionaires
New craft vendors
New antique dealers
Academic spin-off ventures for new products

UNDERWRITING CONCERNS

Less than 3 years prior experience in trade or related occupation
Unusual products exposure

DRYDEN MUTUAL PROGRAM FEATURES

- URB Commercial Fire, Special Multi-Peril, and BOP available depending on type of business.
- Square footage needed for stores. Receipts needed for vendors and products coverage. Payroll needed for contractors.
- ACORD applications accepted.

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underwriting@drydenmutual.com / claims@drydenmutual.com
www.drydenmutual.com

